

Child Development Fund Slogan Design Competition

Purpose

To enhance public awareness towards Child Development Fund (CDF), encourage children aged 10 to 16 who meet the eligibility criteria to participate in the CDF third batch projects which will be rolled out soon, and encourage members of public to serve as mentors of the children.

Categories

Student : Primary 1 to Secondary 6 students

Open : any person

Specification of Slogan

- (1) No restriction on contents but should highlight the objectives and features of CDF ;
- (2) Can be in Chinese, English or bilingual; no restriction on number of words/ characters but should be easy to understand

How to Enter

- (1) Participants should submit their entries to the Secretariat of the Steering Committee on Child Development Fund (SCCDF) on or before 18 August 2011 (Address: Labour and Welfare Bureau, 2/F, Main Wing, Central Government Offices, Lower Albert Road, Central, Hong Kong).
- (2) Please state in the entries the name, address, telephone number of participant and the category to participate.
- (3) There is no limitation on number of entries.
- (4) Winners will be notified in writing before 30 September 2011. No notification will be given to other participants.
- (5) Labour and Welfare Bureau (LWB), Social Welfare Department (SWD), SCCDF, non-governmental organisations commissioned by SWD to operate the CDF projects, and other agencies authorised by LWB may use the winning slogans in programmes/activities, publications, leaflets, posters, documents and other related material of CDF. LWB has the right to modify the winning slogans for meeting the purposes without prior notification to or agreement by the participants.
- (6) A panel of adjudicators with representatives of SCCDF, LWB and SWD will be formed. The decision of the panel of adjudicators is final.

Awards

There will be three winners (champion, first runner-up and second runner-up) for each category. Each winner will be awarded a book coupon.

Enquiry : 2810 3412

About CDF

The Government set up the \$300 million CDF in 2008 so as to draw on and consolidate the resources from the family, the private sector, the community and the Government in support of the longer-term development of children aged 10 to 16 from a disadvantaged background. The CDF encourages these children to develop habit of building assets (including non-financial assets) with a view to reducing intergenerational poverty. For details of CDF, please browse www.cdf.gov.hk.